

Robert E. Manne, President and Chief Executive Officer  
Pacific Lumber Company  
P.O. Box 565  
Scotia, CA 95565

Charles Hurwitz, Chief Executive Officer  
MAXXAM  
5847 San Felipe  
Houston, TX 77057

Dear Mr. Manne and Mr. Hurwitz:

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We, the undersigned, have come together in the wake of a recent flood of advertising by Pacific Lumber Company in which the term ‘terrorist’ is used to attack those who have been protesting Pacific Lumber Company’s logging practices.

These divisive and polarizing advertisements, which misuse the words of world-renowned advocates of peace known for their use of civil disobedience, have appeared in local print and broadcast media.

Whether or not we agree with the protesters' tactics or even the need for their protests is not at issue in this letter.

We are, however, in agreement in asking that Pacific Lumber Company avoid a re-occurrence of such heavy-handed and inappropriate media behavior.

What concerns us is the continuing harm done to our community by the intensely negative advertising designed to provoke a campaign against protesters.

We object to the inappropriate use of the words ‘terrorist’ and ‘terrorize’ to describe protesters. These terms are not appropriate, particularly in a time of war and national anxiety.

Our nation’s values and laws not only provide for, but were founded on the right of citizens to protest in the redress of grievances. To imply that protesting and civil disobedience are ‘terrorist’ activities undermines the very foundation of freedom and liberty.

Furthermore, use of the term 'terrorist' as you have done in this advertising campaign desecrates and makes shallow the memory and sacrifice of the victims of September 11<sup>th</sup> and others who have suffered death as a result of actual terrorist activities.

Of particular concern is the use of the images of Mahatma Gandhi and Martin Luther King used in the newspaper advertisements evoking images of 'terrorists' and violence.

It is our understanding that both the King Center in Atlanta and the Gandhi Institute in Memphis have been notified of this misuse of the images and words of these true advocates of peace and non-violent protest. They in turn have indicated their dismay over references used to promote community division, a tactic in opposition to the precepts of both Gandhi and King.

We oppose misrepresentation of the positions advocated by the political, religious, environmental, civil rights, peace and other organizations to which many of us belong and believe such misrepresentation should not be made of others.

In addition, the production and the repeated airing of highly charged innuendo and language in media to which children may be exposed is deplorable and cannot be tolerated.

You should realize that instead of becoming divided, we are being drawn together in our concern over your effort to split our community apart.

We ask that you do not again produce media material designed to divide the community and which makes the claim that civil disobedience is an act of terrorism.

Sincerely,

(Organizations named below are for purposes of affiliation only and not for representation unless so indicated)